

ASSETS TO *TRANSFER* CHECKLIST

GOOGLE	✓
GBP ownership	
Google Ads	
Local Service Ads	

WEBSITE	✓
Domain Registration	
Website Hosting	
DNS Access	

SOCIAL MEDIA	✓
Facebook Pages / Groups, Instagram, Youtube, TikTok	
Nextdoor	
BBB	
Thumbtack	

TRACKING & COMMUNICATION	✓
Call / Text Tracking Numbers	
Email Addresses	
Previous Customer Data (emails or phone numbers)	
